

**A L L   G O O D  
T H I N G S   H A V E  
J U S T 3 L E T T E R S :**

**A R T  
T E A  
B E D  
Z O E  
D O G  
G I N  
H U G**

creative altruist  
multidisciplinary approach  
design do-gooder

# ZOE ALICE STROMBERG

## ABOUT:

With my skill set I can't make the world a better place by being a politician or having a scientific break through, but wouldn't it be nice to change the world for better with design? Long gone are the days that design just meant a chair or a static drawing. Today design has no limits and I believe that means I have no limits either. This is why remaining monogamous to one field in the world of design filled me with a similar angst as deciding on my favourite flavour of crisp. I can't and won't choose. I just know I love all crisps. What I'm trying to get across is that I don't work in one medium or pathway. For me it's meaning before method. I will always focus on what I want a design to do or say before I limit it to a medium. A Jill of all trades. At the root of my design practice is the desire to change, help and communicate. I just want to make people happy. To limit design to typefaces and yoghurt lids is doing the field a disservice, it is so much more. I am so much more than just a designer. I'm an activist, a social decoder, a no-filter teacher, a voice for the silent and most importantly a bullshit translator. Ultimately my design aims to help and improve people's lives (and dogs because I love dogs).

## EDUCATION

**GOLDSMITHS (2015- JULY 18)**

*BA DESIGN*

**1ST CLASS HONOURS**

**UCA CANTERBURY (2014-15)**

*FOUNDATION DIPLOMA ART AND DESIGN*

**MERIT**

**CREATIVE CHALLENGE QUALIFIER**

(LE HARVE 2014)

**HIGHWORTH GRAMMAR SCHOOL**

(2007-14)

**A LEVELS:**

**A : ART**

**A: PHOTOGRAPHY**

**B: ENGLISH LITERATURE**

**GCSES:**

**A\*: ART**

**A\*: MEDIA STUDIES**

**A: HISTORY**

**A: ENGLISH LITERATURE**

**A: RELIGIOUS STUDIES**

**A: SCIENCE**

**B: MATHS**

**C: SPANISH**

## SKILLS

**ADOBE: PHOTOSHOP  
ILLUSTRATOR  
INDESIGN**

**SILKSCREEN, ETCHING, LINOPRINT  
PHOTOGRAPHY ANALOG AND DIGITAL**

**SCULPTURAL AND PRODUCT 3D  
DESIGN,**

**BASIC WORKSHOP SKILLS IN  
WOOD, PLASTIC AND METAL**

**MOVIEMAKER, IMOVIE**

**GREAT LONDON PIZZA SCENE  
KNOWLEDGE, CHECK THE HASHTAG  
#PIZZATOUR2K17 AND #PIZZATOUR2K18**

22, LONDON & KENT

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## EXPERIENCE

**UNITY (SEPT 2018-PRESENT)**

**JUNIOR DESIGNER**

*Hazel Beevers (Creative Producer)*

*hazel@hellounity.com*

*Ground Floor*

*11-13 Hatton Wall*

*London EC1N 8HX*

*hellounity.com*

**THE TOM SAWYER EFFECT (JULY- AUGUST 2017)**

**FREELANCE DESIGNER**

*Ben Mason (Director)*

*ben@tseffect.com*

*10 Southampton Street, London, WC2E 7HA*

*tseffect.com*

**DOTEVERYONE (JUNE-JULY 2017)**

**INTERNSHIP**

*Cassie Robinson (Strategic Design Director)*

*cassie.robinson@doteveryone.org.uk*

*Somerset House, Strand, London WC2R 1LA*

*https://doteveryone.org.uk*

**UNITY (MAY-JUNE 2017)**

**INTERNSHIP**

*Hazel Beevers (Creative Producer)*

*hazel@hellounity.com*

*Ground Floor*

*11-13 Hatton Wall*

*London EC1N 8HX*

*hellounity.com*

**CREW CLOTHING COMPANY (2014-16)**

**ASSISTANT VISUAL MERCHANDISER/ SALES ASSISTANT**

*Kim Bennet-Glew (Assistant Manager)*

*183, Ashford Designer Outlet, Kimberly Way, TN24 0SD*

*ashford@crewclothing.co.uk*

**MOTORCYCLE LIVE (NEC BIRMINGHAM SHOW) (2015)**

**SALES ASSISTANT**

*Steve Clifford (Sales Director)*

*Feridax 1957 Ltd, Park Ln, Halesowen, B63 2NT*

*steve.clifford@feridax.com*

# CONTACT

## EMAIL

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## LINKEDIN

**<https://www.linkedin.com/in/zoealicestromberg>**

## PORTFOLIO

**[zoestromberg.com](http://zoestromberg.com)**